


#DataAsia

BIG DATA & ANALYTICS INNOVATION SUMMIT

November 22 & 23, 2017 | Beijing

DAY 1

 Big Data and Fintech

08:00

Registration & Light Breakfast

09:00

Chairperson Overview

09:10

Research in Next Generation Graph Database and Data Governance

Liu Jie — Principal R&D Architect, Big Data Platform at Baidu

09:40

Introduction to Big Data Analytics Modelling of Football

Edward Griffiths — Executive Manager at HKJC

10:10

Driving Corporate Decision-Making with Data Analytics

Wang Meng — Business Director, Beijing at PwC

10:40

Coffee Break

11:10

AI+HR : People Analytics for Matching Talent and Opportunities

Zhen Wen — Chief Scientist at Zhaopin

11:40

Data Governance to Enhance the Core Competitiveness of Enterprises

Allen Wang — Founder & CEO at Datablau

12:10

Approximate Data Processing Practice

Hongyu Bi — Director, Big Data Platform at Ele Me

12:40

Networking Buffet Lunch

14:00

Roundtable Discussion: Big Data Changing Traditional Industries

Big Data Expert — Big Data Expert at IE.

14:30

Applying Machine Learning to Optimize Forecasting and Maximize Sales

Jacques Penhirin — Partner, Head of Greater China at Oliver Wyman

15:00

Blockchain Standardisation: From Roadmap to Implementations

Dr. Xiaodan Tang — Chief Engineer, Blockchain Research at CESI, MIIT

15:30

Coffee Break

Big Data and Fintech

16:00

Data Technology for Financial Service 3.0

Weihang Jiang — Deputy General Manager at CreditEase

16:20

Practice of Insurance Technology Innovation

Fengzhan Tian — Chief Data Scientist at Sunshine Insurance Group

16:40

Big Data and AI in Fintech

Sync Shan — Head of Big Data at Dianrong.com

17:00

Big Data and Fintech Experts Wrap-up Q&A Session

Fintech Experts — Fintech Experts at IE.

17:20

Networking Drinks

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DAY 2

08:00

Registration & Light Breakfast

09:00

Chairperson Overview

Marcos Ramírez — Manager, Business Analytics at IE Business School

09:10

Designing Scalable Data and Analytics Solutions to Enable Better Business Decisions

Gosia Majewska — Sr Manager, Data Analytics at Schneider Electric

09:40

Applying Big Data in Securities Investment

Bonan Huang — Senior Director, Big Data at JD

10:10

Big Data Analytics in Healthcare: The Journey from Data to Insights

Choo-Chiap Chiau — Principal Scientist at Philips Research

10:40

Coffee Break

11:10

Mobike Big Data Application in Daily Operation

Dafei Yin — Head of Data Science at Mobike

11:40

From Big Data to Smart Analytics Solution

Prolog Leung — Head of BI & Digital Analytics at Sa Sa

12:10

Workshop: An Introduction of Alibaba Internal Data Platform - the Efficient Product Development with Exabyte Data

Linzi Wang & Jianqing Fu — Senior Scientist, Technology at Alibaba Group

12:50

Networking Buffet Lunch

14:00

Artificial Intelligence Platform and Applications at Suning

Li Wei — Director, Technology, AI Lab at Suning

14:30

Exploring BlockChain Solutions for Data Collaboration

Dawei Gu — Head of Monetisation at Xiaomi

15:00

Panel Discussion: Journey with New Technologies

Panel Session — Industry Experts at Panel Session

15:45

Departure Coffee