

2017 Event Calendar

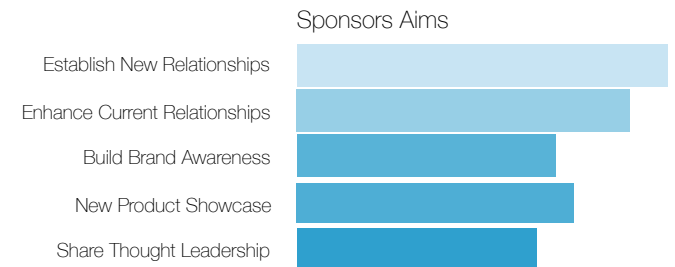
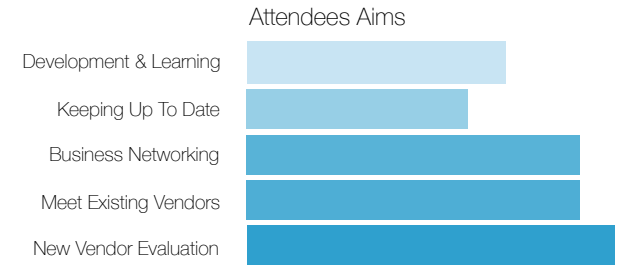
JOIN THE LEADING VOICE IN ENTERPRISE INNOVATION

Position your brand in front of millions of business
decision makers & influencers



Last year, we produced **142 events** across **26 cities** that partnered with **638 sponsors** and positioned **3,208 speakers** in front of **26,800 attendees**.

We provided over **1,590 hours** of corporate education through keynote talks, panel sessions, workshops & discussions, and coupled this with **640 hours** of facilitated face-time between **budget-holding buyers** and leading vendors.



Chief Data Officer, Big Data & Analytics page 3	Sports & Technology page 3	CINO, CSO, Innovation & Strategy page 4	CMO, Mobile, Digital & Marketing page 5	CFO & Finance page 6	S&OP & Supply Chain page 6
60+ events	8+ events	40+ events	35+ events	20+ events	9+ events
15 different cities	4 different cities	13 different cities	11 different cities	8 different cities	5 different cities
Attendee range: 100 - 400	Attendee range: 100 - 200	Attendee range: 100 - 300	Attendee range: 100 - 300	Attendee range: 100 - 250	Attendee range: 100 - 150
Attendee job title keywords: Big Data , Business Intelligence, Data Visualization, Analytics , IoT, HR Analytics, Data Security, Chief Data Officer, Chief Analytics Officer, Marketing, Insights , Social Media	Attendee job title keywords: Sports Analytics , Business Intelligence, IoT, Performance , Wearable Tech, Connected Devices, Science & Medicine , Analysis, Conditioning, Marketing	Attendee job title keywords: Innovation , Ideation, Strategy , New Technologies, Change, Open Innovation, Management , Planning, Incubators , Chief Innovation Officer, Chief Strategy Officer	Attendee job title keywords: Digital , Design, Marketing , Media, Strategy, Mobile , Digital Publishing, Content , Chief Marketing Officer, Chief Digital Officer, Ad Technology, Creative, Social Media , Online	Attendee job title keywords: CFO , Finance, FP&A , Controller, Treasury, Risk Management, Accounting , Planning, Compliance , CPM, Tax & Audit	Attendee job title keywords: S&OP, Supply Chain , Logistics, Optimization , Planning, Operations, Purchasing, Product Lifecycle, Demand Planning , Inventory, IBP

Chief Data Officer, Big Data & Analytics

click any summit to visit the website

January

Big Data Innovation Summit	Las Vegas, US
Business Analytics Innovation Summit	Las Vegas, US
Rise of the Chief Data Officer	Virtual Event

February

Predictive Analytics Innovation Summit	San Diego, US
Big Data & Rapid Business Growth	Virtual Event
Big Data & Analytics Innovation Summit	Melbourne, AU

March

Big Data & Analytics Innovation Summit	Singapore, SG
Embedded Analytics is the Future of BI	Virtual Event
Big Data Innovation Summit	London, UK
Predictive Analytics Innovation Summit	London, UK
Big Data & Analytics for Pharma Summit	London, UK
Chief Technology Officer Summit	London, UK

April

Big Data Innovation Summit	San Francisco, US
Data Visualization Innovation Summit	San Francisco, US
Internet of Things Summit	San Francisco, US
Big Data & Analytics Innovation Summit	Hong Kong, HK
Gaming Analytics Innovation Summit	San Francisco, US
Social Media & Web Analytics Summit	San Francisco, US

May

How to Become a Data Analyst	Virtual Event
Business Analytics Innovation Summit	Chicago, US
Big Data & Analytics in Healthcare Summit	Philadelphia, US

June

Machine Learning Innovation Summit	San Francisco, US
Chief Data Officer Summit	San Francisco, US
Big Data & Analytics for Retail Summit	Chicago, US
Customer Analytics Innovation Summit	Chicago, US
HR & Workforce Analytics Summit	San Francisco, US
HR & Workforce Analytics Summit	London, UK
Big Data & Analytics for Pharma Summit	Philadelphia, US
Open Data Innovation Summit	London, UK
Big Data & Analytics for Marketing Summit	London, UK

July

Big Data & Analytics for Banking Summit	Melbourne, AU
Machine Learning & Privacy: A Problem?	Virtual Event
Chief Data Officer Summit	Singapore, SG

August

Big Data: Too Big to Fail	Virtual Event
-------------------------------------------	-------------------------------

September

Big Data Innovation Summit	Boston, US
Data Visualization Innovation Summit	Boston, US
Smart Cities: IoT & Open Data	Virtual Event
Big Data & Analytics Innovation Summit	Sydney, AU
Big Data & Analytics Innovation Summit	Shanghai, CN

October

Big Data & Analytics for Retail Summit	San Francisco, US
Big Data & Analytics for Pharma Summit	San Francisco, US
Big Data & Analytics for Banking Summit	San Francisco, US

November

Chief Data Officer Summit	London, UK
Data Visualisation Innovation Summit	London, UK
Big Data & Analytics Innovation Summit	London, UK
Predictive Analytics Innovation Summit	Chicago, US
Business Intelligence Innovation Summit	Chicago, US
HR & Workforce Analytics Summit	Chicago, US
Using Big Data to Dominate Sport	Virtual Event
Big Data & Analytics for Pharma Summit	Philadelphia, US
Big Data & Analytics Innovation Summit	Beijing, CN

December

Chief Data Officer Summit	New York, US
Big Data & Analytics for Banking	New York, US
Big Data & Marketing Innovation Summit	New York, US
Machine Learning Innovation Summit	New York, US

Sports & Technology

February

Sports Analytics Innovation Summit	Melbourne, AU
------------------------------------	---------------

April

Sports Analytics Innovation Summit	London, UK
Optimizing Audience Subscriptions	Virtual Event

July

Wearable Tech in Sport Summit	San Francisco, US
Sports Analytics Innovation Summit	San Francisco, US

CINO, CSO, Innovation & Strategy

click any summit to visit the website

February

Chief Strategy Officer Summit Melbourne, AU
[Innovation as a Way of Thinking](#) [Virtual Event](#)

March

Chief Technology Officer Summit London, UK
 R&D Management Summit Chicago, US
 Women in Strategy Summit New York, US
 Digital Strategy Innovation Summit New York, US
[Why Strategy Execution Fails](#) [Virtual Event](#)

April

[Disruptive Innovation: StartUp v Multinational](#) [Virtual Event](#)
 Chief Strategy Officer Summit London, UK
 Chief Innovation Officer Summit London, UK
 Open Innovation Summit London, UK

May

Chief Innovation Officer Summit San Francisco, US
 Chief Strategy Officer Summit San Francisco, US
 Strategic Planning Innovation Summit San Francisco, US

July

Chief Strategy Officer Summit Singapore, SG
 Chief Innovation Officer Summit Singapore, SG
[The Power of the Logo](#) [Virtual Event](#)

September

Chief Innovation Officer Summit Sydney, AU
 Chief Strategy Officer Summit Sydney, AU
 Digital Strategy Innovation Summit Sydney, AU
 Digital Marketing & Strategy Summit Shanghai, CN
 Chief Innovation Officer Summit Shanghai, CN
 Brand Strategy Innovation Summit San Francisco, US
 Content Strategy Innovation Summit San Francisco, US
[Building a Social Media Strategy](#) [Virtual Event](#)

Product Innovation Summit Boston, US
 Open Innovation Summit Boston, US

October

Chief Innovation Officer Summit London, UK
 Chief Technology Officer Summit London, UK
 Chief Strategy Officer Summit London, UK
 Digital Strategy Innovation Summit London, UK
[StartUps: Investment & Funding](#) [Virtual Event](#)

November

Payment Innovation Summit San Francisco, US
 Chief Technology Officer Summit San Francisco, US
[Enabling Innovation in Big Companies](#) [Virtual Event](#)
 Digital Marketing & Strategy Summit Beijing, CN

December

Chief Strategy Officer Summit New York, US
 Chief Innovation Officer Summit New York, US
 Strategic Planning Innovation Summit New York, US
[Decision Making: CSO v CFO](#) [Virtual Event](#)

CMO, Mobile, Digital & Marketing

click any summit to visit the website

January

[Digital Marketing: The Year Ahead](#) [Virtual Event](#)

March

Digital Strategy Innovation Summit [New York, US](#)

Digital Marketing Innovation Summit [New York, US](#)

Mobile Innovation Summit [New York, US](#)

[The Future of Social Publishing](#) [Virtual Event](#)

April

Digital Marketing & Strategy Summit [Hong Kong, HK](#)

[Digital Publishing: Monetization Strategies](#) [Virtual Event](#)

Mobile Innovation Summit [London, UK](#)

Chief Digital Officer Forum [London, UK](#)

May

Digital Marketing in Healthcare Summit [Philadelphia, US](#)

[Growing Your Digital Community](#) [Virtual Event](#)

Chief Marketing Officer Summit [San Francisco, US](#)

eCommerce Innovation Summit [San Francisco, US](#)

Digital Marketing Innovation Summit [Melbourne, AU](#)

June

[Better Marketing Through AI](#) [Virtual Event](#)

Digital Publishing Innovation Summit [London, UK](#)

UX & UI Innovation Summit [London, UK](#)

July

Digital Publishing Innovation Summit [New York, US](#)

[Micro-Moments: Battleground for Brands](#) [Virtual Event](#)

September

Digital Marketing Innovation Summit [San Francisco, US](#)

Digital Strategy Innovation Summit [San Francisco, US](#)

Digital Design & Web Innovation Summit [San Francisco, US](#)

Digital Marketing & Strategy Summit [Shanghai, CN](#)

Digital Strategy Innovation Summit [Sydney, AU](#)

October

[Sustainable Audience Growth Strategies](#) [Virtual Event](#)

Digital Marketing Innovation Summit [London, UK](#)

Digital Strategy Innovation Summit [London, UK](#)

Chief Technology Officer Summit [London, UK](#)

November

Chief Marketing Officer Summit [Sydney, AU](#)

Chief Digital Officer Forum [Chicago, US](#)

[The Art of Video Storytelling](#) [Virtual Event](#)

Chief Technology Officer Summit [San Francisco, US](#)

Digital Marketing & Strategy Summit [Beijing, CN](#)

December

Mobile Innovation Summit [San Francisco, US](#)

Digital Publishing Innovation Summit [San Francisco, US](#)

Content Marketing Innovation Summit [New York, US](#)

[Strengthening Brand Loyalty](#) [Virtual Event](#)

CFO, CPM & Finance

click any summit to visit the website

January	
The CFO & the Year Ahead	Virtual Event
February	
FP&A Innovation Summit	San Diego, US
Redefining the Evolving Role of the CFO	Virtual Event
March	
CFO Rising East	Boston, US
Improving Planning, Analysis & Forecasting	Virtual Event
April	
CFO Rising Hong Kong	Hong Kong, HK
FP&A Innovation Summit	London, UK
FP&A for High-Tech Summit	San Francisco, US
Steering Business Performance	Virtual Event
July	
Is Your Finance Function Future-proof?	Virtual Event
CFO Rising Singapore	Singapore, SG
September	
FP&A Innovation Summit	Boston, US
Treasury & Risk Management Summit	Boston, US
Predictive Analytics in FP&A	Virtual Event
CFO Rising Europe	London, UK
CFO Rising Midwest	Chicago, US
October	
CFO Rising West	San Francisco, US
Corporate Performance Management Summit	San Francisco, US
Controller Summit	Boston, US
Finance Transformation: Staying Ahead	Virtual Event

S&OP & Supply Chain

January	
S&OP Innovation Summit	Las Vegas, US
February	
Creating a Meaningful S&OP Process	Virtual Event
April	
High-Tech Supply & Demand Summit	San Francisco, US
Aligning Your Global Manufacturing Footprint	Virtual Event
September	
S&OP Innovation Summit	Boston, US
S&OP vs IBP	Virtual Event
November	
CSCO & Supply Chain Innovation	Chicago, US
Supply Chain Transformation	Virtual Event

Usually I'm exhausted at the end of a presentation.
This time, I'm energized!

NETFLIX

Good News

What's the problem with the study?
The study claims the % of left handed people is stable over time.
This is not the case, because for many years left handed people were forced to use as right handed.
Population, even though random, is biased against left handed people...



**innovation
enterprise.**

USA: **Innovation Enterprise**
122 W 26th Street, 2nd Floor
New York, NY 10001

UK: **Innovation Enterprise**
10 East Road, 1st Floor
London, N1 6AD

USA Phone: +1.415.692.5498
UK Phone: +44.203.868.0314
HK Phone: +852.5808.1640
Email: sponsorship@theiegroup.com
Web: www.theinnovationenterprise.com